

Q&A with Crisanto Francisco: LvHJ's New Audit Principal

Lindquist, von Husen & Joyce LLP (LvHJ) is pleased to announce that **Crisanto Francisco, CPA** has been promoted to the position of Principal, effective January 1, 2017. Please join us in congratulating Crisanto and get to know him, if you haven't had a chance to work with him yet!



Crisanto Francisco, CPA

"I enjoy helping clients by suggesting solutions to their needs. I believe in finding ways to explain complex matters in simple terms."

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Connect: 

Q1: Could you tell us when you started at LvHJ and your experience to date?

Crisanto: Landing a job at LvHJ turned into a big turning point in my life and I experienced a series of life changes. I was accepted by the firm while vacationing in California. I went back to my home country, Philippines, got married there, moved to San Francisco, and my daughter was born just over a year after the big move.

I started working at LvHJ during the busy season of 2003, but it wasn't a very smooth ride at first. I had a lot to learn but got very ill and hospitalized shortly after I started working. When I came back at the beginning of 2004, I was fortunate to have good mentors at the firm who helped me understand what the firm's expectations were and it was up to me to meet and exceed them. I worked hard in the Audit Associate role first, moved my way up to become an Audit Supervisor, and to an Audit Manager role over the course of my 14-year career at LvHJ.

Q2: What do you think are the strengths of this firm?

Crisanto: I think our firm's strength lies in its dedication to quality delivered through technical expertise and excellent client service – and of course, its people. Our experienced team members have considerable technical knowledge and the willingness to provide the highest quality service to our clients.

Q3: What do you enjoy the most when you are working with clients?

Crisanto: One of the things I enjoy when working with clients is solving problems and issues with and for them. I especially like figuring out solutions to complicated questions and how they should be accounted for or presented. They can count on me to work with them in finding out alternatives or interpretations that are allowed or within the acceptable relevant principles or law.

Q4: What are your goals as a Principal?

Crisanto: My goal is to keep learning and improving myself. I am also committed to training and mentoring our staff to succeed in the firm and this profession, just as the partners and previous managers have done for me. With their success, I believe I will be able to focus on client and business development and improve work-life balance as well.